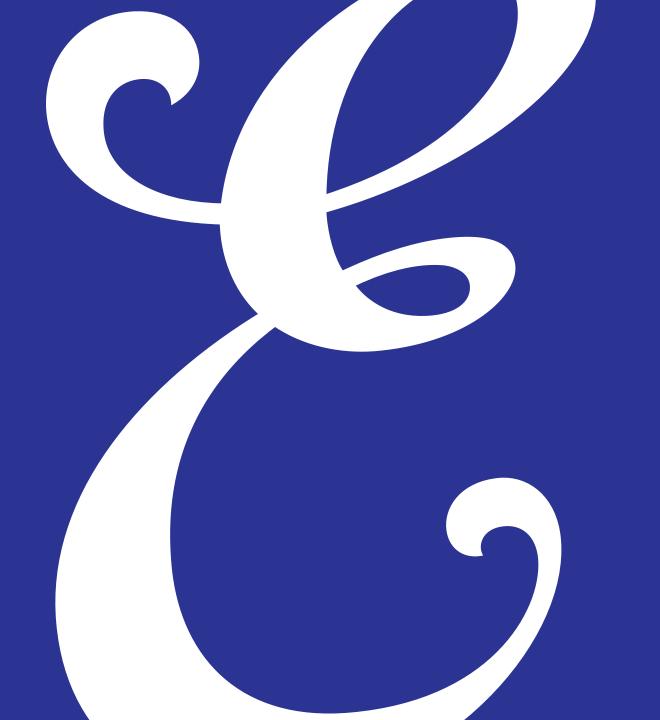
# 2024 Cookies



## Innovation – Big Chunk Cookies Chocolate Chip







#### Innovation – Donut Cookies Rich Frosted





# **New Cookie Tub Packaging**

MADELEINES





**BLACK & WHITE COOKIES** 











### **Seasonal Cookie Tin**

In 2023, our Premium Cookie Tins transitioned from a Holiday to Everyday product.

In 2024, we will be tapping into more seasonally relevant opportunities and offering displays to drive sales. Each display holds 18 tins.



Valentine's Day

Spring/Mother's Day